

Business Plan Questionnaire

illion.tax — USCIS-ready business plans for E-2, L-1, EB-2 NIW & E-1 visas

Please fill out this questionnaire as completely as possible. The more detail you provide, the stronger and faster we can build your business plan.

1. Applicant Information

- Full legal name

- Country of citizenship

- Current location

- Email & phone (WhatsApp)

- Visa type you are applying for (E-2 / L-1 / EB-2 NIW / E-1 / Other)

- Immigration attorney (name & contact, if any)

2. Business Overview

- Business / Company name (existing or planned)

- Industry & sub-industry

- One-sentence description of the business

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- Stage: idea, pre-launch, operating

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- US state where the business will be based

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- Website (if any)

3. Products & Services

- What exactly will you sell?

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- Pricing model and average ticket size

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- Key suppliers, partners or vendors

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- Unique value proposition / differentiation

4. Market & Customers

- Who is your target customer?

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- Geographic market
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- Main competitors (3–5)

- Why customers will choose you over them

5. Investment & Financials

- Total investment amount (USD)

- Source of funds

- Funds already invested vs. committed

- Major expense categories (lease, equipment, marketing, etc.)

- Expected first-year revenue

- Expected revenue years 2–5

6. Operations & Hiring

- Physical location / office / facility

- Equipment and assets needed

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- US hires planned in year 1, year 2, year 5 (roles & salaries)

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- Your role and time commitment in the business

7. For L-1 Applicants Only

- Foreign parent company name & country

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- Your role abroad and dates of employment

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- Relationship between foreign and US entity

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- Specialized knowledge / executive role description

8. For EB-2 NIW Applicants Only

- Field of expertise

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- Why your work is of national importance to the US

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- Evidence of expertise (degrees, publications, awards, press)
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9. Anything Else

- Documents you can share (resume, financials, licenses, contracts)

- Target submission date

- Other notes for our team

Send the completed questionnaire to **hello@illion.tax**. We reply within 24 hours.